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Turkey

Promotion Opportunities

2006-2007

2006

Approved by:

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Report Highlights:

Given its growing economy and burgeoning tourist sector, there are many market opportunities for food and agricultural products in Turkey. Despite the opportunities, entering the Turkish market can be quite difficult. Attending one of Turkey's food or agriculture trade shows can be an important first step to entering the market. The largest food shows are held annually in Istanbul and Antalya.

Includes PSD Changes: No
Includes Trade Matrix: No
Quarterly Report
Istanbul [TU2]
[TU]

Report Highlights: This report updates FAS Istanbul, Turkey's listing of major trade shows especially on Food and Food Products from **March 2006 to February 2007** (11 months). The purpose of this report is to inform U.S. companies in the food, agriculture, poultry and forest product sectors of potential export opportunities to Turkey and upcoming trade events.

Disclaimer:

The promotional activities listed are provided for informational purposes only. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer.

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Section I.

FAS/W Endorsed Trade Shows

There are currently no FAS endorsed Trade Shows planned in Turkey.

Large- Scale Trade Shows			
Date	Event/ Description	Location	Contact/ Organizer
FOOD, AGRICULTURE, AGRICULTURE MACHINERY, DAIRY PRODUCTS FAIRS			
March 16-19, 2006	VINOLIVE 3 rd Wine, Olive, Olive Oil and Non-Alcoholic Beverages and Technologies Fair.	Izmir/ Turkey International Izmir Fair Center	Contact: Mr. Ertan Koyuncu Phone: +90-232-482-1270 Fax: +90-232-484-9055 Web site: www.izfas.com.tr

	Annual		Email: international@izmirfair.com.tr Organizer: IZFAS International Izmir Fair
March 16-19, 2006	SWEETEX is the international communications and business platform for the entire confectionery industry. It's where suppliers meet manufacturers and trade representatives. Annual	Izmir/ Turkey International Izmir Fair Center	Contact: Mr. Ertan Koyuncu Phone: +90-232-482-1270 Fax: +90-232-484-9055 Web site: www.izfas.com.tr Email: international@izmirfair.com.tr Organizer: IZFAS International Izmir Fair
March 30-April 01, 2006	WINE ISTANBUL06/ GOURMEX 06 International Wine and Wine Equipments Fair Local & Foreign manufacturers, Importers, Wine Side Industry, Packaging and Labeling, Production Expenses Materials, Viniculture & laboratory equipments, Wine accessories, Tinder systems, sectoral associations, sectoral publications, Wine tourism. Annual	Istanbul/Turkey Istanbul Hilton Exhibition & Convention Center	Contact: Mr. Gokhan Ozgen Phone: +90-212-288-0095 Fax: +90-212-274-5346 Web site: www.afeks.com.tr E-mail: afeks@afeks.com.tr Organizer: AFEKS International Trade Shows Inc.
March 30-April 01, 2006	GOURMEX 06 The 5th International Gourmet Products and Alcoholic Beverages Fair. Distilled alcoholic beverages, Raki, Beer, Cigare and accessories, Coffe and accessories, Olive oil and accessories, Cheese products, delicatessen products, Pasta, Sea food, Sauces, Cakes & cookies, Non-alcoholic beverages, Kitchen accessories, Frozen and prepared food	Istanbul/Turkey Istanbul Hilton Exhibition & Convention Center	Contact: Mr. Gokhan Ozgen Phone: +90-212-288-0095 Fax: +90-212-274-5346 Web site: www.afeks.com.tr E-mail: afeks@afeks.com.tr Organizer: AFEKS International Trade Shows Inc.

	stuffs, Local & International Kitchens. Annual.		
March 30- April 02, 2006	KONTARIM 2006 Konya 4 th Agriculture, Stock Breeding , Poultry and Dairy Fair	Konya/ Turkey TUYAP Konya Fair, Exhibition and Convention Center	Contact: Mr. Alp Koparan Phone: +90-332-320-6275 Mobile: +90-535-899-0582 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: alpkoparan@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.
April 27- 30, 2006	KONYA FOOD 2006 4 th Food, Food Processing and Cooling Technologies Industry Fair. Annual.	Konya/ Turkey TUYAP Konya Fair, Exhibition and Convention Center	Contact: Mr. Alp Koparan Phone: +90-332-320-6275 Mobile: +90-535-899-0582 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: alpkoparan@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.
April 27- 30, 2006	KONYA 4th Milling Machinery and Flouy Products Technology Fair.	Konya/ Turkey TUYAP Konya Fair, Exhibition and Convention Center	Contact: Mr. Alp Koparan Phone: +90-332-320-6275 Mobile: +90-535-899-0582 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: alpkoparan@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.
May 11- 14, 2006	BURSA FOOD 2006 Bursa 5 th Food, Food Processing and Additives and Cooling Technologies Fair. It will be organized together with the 5 th Bursa Packaging Industry Fair.	Bursa/ Turkey Bursa International Fair, Convention and Congress Center	Contact: Mr. Istamil Tekdogan Phone: +90-224-211-5081 Fax: +90-224-211-2216 Web site: www.tuyap.com Email: tuyapbursa@tuyap.com.tr Organizer: TUYAP Bursa Fairs Organization Inc.
September 05-09, 2006	AGROTEC 2006 " On its 9 th year, AGROTEC agriculture aims at introducing the latest developments on the agricultural machinery, equipment and tools to the institutions, organizations and companies belonging to the public and private sector, and being used by farmers. This fair gives an opportunity	Ankara/ Turkey Antinpark Expocenter	Contact: Mr. Arda Akdemir Phone: +90-312-491-6760 Cell: +90-555-499-3373 Fax: +90-312-491-7803 Web site: www.infofair.com.tr Email: akdemir@infofair.com.tr Organizer: Info International Fair & Exhibition Ltd. Co.

	to show all vegetable and animal products together, and embraces both the sub sectors producing the same inputs for these products at the same time" Annual.		
September 13-17, 2006	BURTARIM 2006 Bursa 5 th Agriculture, Stockbreeding Poultry and Sapling Fair. Organized in cooperation with Bursa Directorate of Urban Agriculture. The largest exhibition of its kind. It will take place together with the Bursa Dairy Industry Fair 2006. Annual.	Bursa/ Turkey Bursa International Fair, Convention and Congress Center	Contact: Mr. Ismail Tekdogan Phone: +90-224-211-5081 Fax: +90-224-211-2216 Web site: www.tuyap.com.tr Email: tuyapbursa@tuyap.com.tr Organizer: TUYAP Bursa Fairs Organization Inc.
September 21-24, 2006	2nd AGROEXPOEURASIA Agriculture and Agricultural Mechanism Fair. " AGROEXPO, located on a total area of 55.000mq of which 23.750 mq is for exhibition will be the biggest agricultural fair of Turkey by approximately 400 domestic and foreign exhibitors'. Annual	Izmir/ Turkey Izfas/ Izmir International Fair Center	Contact: Mr. Ozan Karaatli Phone: +90-232-374-4640 Ext: 3 Fax: +90-232-374-3849 Web site: www.orionfair.com Email: ozan.karaatli@orionfair.com Organizer: Orion Fairs
September 27-October 01, 2006	ISTANBUL FOOD-TECH 2006 3 rd Istanbul Food and Beverage Technologies Fair. Istanbul Foodtech provides a one-stop shop for its visitors who expect to see companies involved in food & drink technology, quality assurance, packaging, management systems, production and process	Istanbul/ Turkey TUYAP Beylikduzu Exhibition Center	Contact: Mr. Ekrem Sener Phone: +90-212-886-6843 Ext: 266 Fax: +90-212-886-6698 Web site: www.tuyap.com.tr Email: ekremsener@tuyap.com.tr Organizer: TUYAP Inc.

	engineering, retail solutions, purchasing, hygiene and food safety, laboratory equipment, food machinery, staff recruitment as well as research and development. Annual		
November 22-25, 2006	<p>FOOD 2006 (World Food) 14th International Food & Beverage, Food Ingredients and Food Processing Exhibition. FAS Turkey has participated in this show in past years. The show covers food products, shop design and franchising. This is the biggest show of its kind and provides excellent access to local food importers, distributors, wholesalers and retailers. Annual.</p>	Istanbul/Turkey CNR Expo Center, Yesilkoy	<p>Contact: Ms. Tugba Karadeniz Papi Phone: +90-212-465-7475 Fax: +90-212-465-7476 Web site: www.itf-gida.com Email: tugba.karadeniz@itf-exhibitions.com Organizer: ITF Fair</p>
November 23-26, 2006	<p>MUFOPACK 2006 The 11th *MUSIAD International Fair This is a group of fair consisted of 4 sector divisions: MUFOPACK 2006: Food products, Beverages, Packaging and Services Sectors: MUTEX 2006: Textiles, Garments, Letaher and Crapets MUMAC 2006: Machinery, Computers, Automation, Automotive, Spare Parts and Electrical Goods.</p>	Istanbul/Turkey CNR Expo Center, Yesilkoy	<p>Contact: Mr. Hakan Kiyici & Mr. Ozcan Tokel Phone: +90-212-213-6100 Fax: +90-212-213-7890 Web site: www.musiad.org.tr/fairs Email: foreignrelations@musiad.org.tr musiad@musiad.org.tr fairs@musiad.org.tr Organizer: ITF Fairs & *MUSIAD : Independent Industrialists and Businessmen's Association</p>

	<p>MUSCON 2006: Construction, Furniture and Building Materials. MUSIAD International Trade Fair is endorsed by the International Business Forum (IBF). Numerous businessmen from 30 countries, who are members of the IBF have been increasingly participating in MUSIAD Trade Fairs in every two years. Biannual.</p>		
<p>November 30- December 2006 December 05-08, 2007</p>	<p>GROWTECH EURASIA 2006 6th International Horticulture Agriculture, Floriculture and Technologies Fair.</p> <p>All agriculture sector from greenhouse and horticulture, agriculture machinery, floriculture, cut flowers, nurseries, seeds, automation systems, irrigation systems to organic agriculture meet in Antalya, the capital of Technological agriculture. Annual</p>	<p>Antalya/ Turkey Antalya Expo Center</p>	<p>Contact: Mr. Mustafa Celen / Ms. Ebru Celik Phone: +90-216-425-6300 Fax: +90-216-425-6302 E-mail: info@grwtecheurasia.com Web site: http://www.growtecheurasia.com/tr/ Organizer: NTSR & Amsterdam RAI Fairs</p>
<p>January 2007 Red dates are not scheduled yet.</p>	<p>WINE-S 2007</p> <p>Wine-S 2007 will be the market place for the Wine and Spirits industry, therefore; wine producers, spirits distributors and producers, as well as</p>	<p>Istanbul/ Turkey Location is not scheduled yet.</p>	<p>Contact: Mrs. Ibrahim Anil Phone: +90-312-439-6792 Fax: +90-312-439-6766 Web site: www.hf-turkey.com; www.hmist.com.tr E-mail: info@ankiros.com Organizer: Hannover Messe Ankiros Fairs. Inc.</p>

	the technology, machinery and equipment producers to the Wine and Spirits Industry will be hosted. There were 4750 visitors in 2005 from 20 countries. 83 participants out of which 40% was foreigners. Biannual		
February 20-23, 2007 February 19-22, 2008	ANFAS FOOD PRODUCT 2007 14 th International Mediterranean Food & Beverage Fair	Antalya/ Turkey Antalya Expo Center	Contact: Mr. Tolga Kirim Phone: +90-212-213-3625 Fax: +90-212-213-3612 Web site: www.anfas.com.tr E-mail: tolga@anfas.com.tr Organizer: Anfas Inc.
February 8-11, 2007 The dates may slightly change.	FABEX 07 BEVERAGE 3 rd Mediterranean Alcoholic and Nonalcoholic Beverages Specialization fair.	Antalya/ Turkey Antalya Kervansaray Lara Convention Center The location may change.	Contact: Mr. Emre Aydin Phone: +90-212-233-2590 Fax: +90-212-233-2593 E-mail: emre@dogufuar.com Web site: www.dogufuar.com Organizer: Dogu Fair and Presentation Organization Inc.
PET AND HORTICULTURE			
March 16-19, 2006	FLOWER SHOW Fair for Ornamental Plants, Greenhouse and Landscape Flower Show is gathering professional horticulturists, florists and other specialists. This is an opportunity to meet customers, rivals and partners. Annual	Izmir/ Turkey Izmir Culture-Park Exhibition Grounds	Contact: Mr. Ertan Koyuncu Phone: +90-232-482-1270 Fax: +90-232-484-9055 Web site: www.izfas.com.tr Email: international@izmirfair.com.tr Organizer: Forza Fair
April 6-9, 2006	PETSHOW 2006 10 th International Pet and Accessories Exhibition. Annual.	Istanbul/ Turkey CNR Expo Center, Yesilkoy	Contact: Mr. Gulek Daglar Phone: +90-212-465-7475 Fax: +90-212-465-7476 Web site: www.cnr-petshow.com Email: info@cnr-petshow.com Organizer: CNR International Fair & Exhibition Inc.
May 11-	ANIMALIA	Istanbul/	Contact: Ms. Tulin Yesilgonca

13, 2006	ISTANBUL 2006 The 3 rd Animal and Technologies Fair. The International Cattle Farming fair and The International Ostirch Farming Fair and Fisheries Fair. Annual.	Turkey Feshane Congress, Exhibition and Fair Area	Phone: +90-212-216- 4010 PBX Fax: +90-212-216-3360 Web site: www.hkf-fairs.com Email: tulin@hkf-fairs.com Organizer: HKF Fairs Inc. in cooperation with VNU Exhibitions Europe.
September 28-October 01, 2006	PET & FLORA 2006 The 10 th Fair for Pets and Flowers. Annual.	Izmir/ Turkey Izfas International Izmir Fair Center	Contact: Ms. Mutlu Eyup Phone: +90-232-463-8621 Fax: +90-232-463-8623 Web site: www.eforfair.com Email: info@eforfair.com Organizer: Efor Ege Fairs & Organization Ltd.
WOOD TECHNOLOGIES AND FOREST PRODUCTS			
March 18-21, 2006	KONYA Wood Processing Machinery Fair 2006 Konya 3 rd Wood Processing Machines, Equipment, Furniture Side Industry and Forestry Products Fair. Annual	Konya/ Turkey TUYAP Konya Fair, Exhibition and Convention Center	Contact: Mr. Hakan Altin Phone: +90-332-320-6275 Mobile: +90-535-301-8713 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: hakanaltin@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.
March 18-21, 2006	KONYA INTERMOB 2006 3 rd Furniture Side Industry and Accessories. Annual.	Konya/ Turkey TUYAP Konya Fair, Exhibition and Convention Center	Contact: Mr. Hakan Altin Phone: +90-332-320-6275 Mobile: +90-535-301-8713 Fax: +90-332-322-8688 Web site: www.tuyap.com.tr Email: hakanaltin@tuyap.com.tr Organizer: TUYAP Konya Exhibitions Inc.
November 18-22, 2006	INTERMOB 2006 The 9 th Forestry Products and Wood Technology, Furniture Side Industry and Accessories Fair. Annual.	Istanbul/ Turkey TUYAP Beylikduzu Fair, Exhibition and Convention Center	Contact: Mr. Sinan Karahanoglu Phone: +90-212-886-6843 Ext: 1251 Fax: +90-212-886-6698 We site: www.tuyap.com.tr Email: sinankarahanoglu@tuyap.com.tr Organizer: TUYAP Inc.
TEXTILE, HOME TEXTILE AND LEATHER FAIRS			
January 19-21, 2006	IDF 2006, Istanbul Leather Show. Annual.	Istanbul/ Turkey CNR Expo Center, Yesilkoy	Contact: Mr. Servet Gumus Phone: +90-212-251-2328 Ext: 145 Fax: +90-212-252-9886 Web site: www.rdf.com.tr Email: rdf@rdf.com.tr

			Organizer: RDF Fairs Inc.
February 09-11, 2006	IF International Ready to Wear Fair (I) 7 th Ready to Wear, Knitwear, Hoisery, Underwear and Clothing, Findings, Trimmings and Accessories fair. The fair is organized in cooperation with 10 professional associations with the primary support of the Turkish Clothing Manufactures Association).	Istanbul/Turkey TUYAP Beylikduzu Fair, Exhibition and Convention Center	Contact: Sibel (Evren) Say Phone: +90-212-886-6843 Ext: 1244 Fax: +90-212-886-6698 Web site: www.tuyap.com.tr Email: sibelsay@tuyap.com.tr Organizer: TUYAP Inc.
March 02-05, 2006	Anatolian Leather Show Leather Products Fair	Antalya/Turkey Antalya Expo Center	Contact: Mr. Haldun Tuzel Phone: +90-242-462-2000 Fax: +90-242-462-1990 Web site: www.anfas.com.tr Email: halduntuzel@anfas.com.tr Organizer: Infas Fairs
March 09-11, 2006 And September 28-30, 2006	Texgate 2006 International Textiel and Accessories Fair Texgate is an exhibition related to the textile industry of Turkey. With its renewed response to industry needs; this highly anticipated event is all geared up for its most dazzling presentation; integrating more exhibitors, more internationality and more focus converging in a potent platform for industry players.	Istanbul/Turkey CNR EXPO Exhibition Centre	Contact: Ms. Sule Dayangac Phone: +90-212-465-7475 Ext: 2067 Fax: +90-212-465-7476/77 Web site: www.itf-texgate.com Email: suledayangac@itf-exhibitions.com info@itf-texgate.com Organizer: ITF
April 5-9, 2006	4th Istanbul Yarn Fair	Istanbul/Turkey TUYAP Beylikduzu Fair, Exhibition and	Contact: Sibel (Evren) Say Phone: +90-212-886-6843 Ext: 1244 Fax: +90-212-886-6698 Web site: www.tuyap.com.tr Email: sibelsay@tuyap.com.tr

		Convention Center	Organizer: TUYAP Inc.
May 17-21, 2006	EVTEKS 2006 12th Istanbul Home Textile Fair. Annual.		Contact: Ms. Ebru Ozbek Phone: +90-212-465-7475 Ext: 2551 Fax: +90-212-465-7476-77 Web site: www.itf-evteks.com Email: info@itf-evteks.com Organizer:
November 23-26, 2006	MUTEX 2006 A part of the 11th MUSIAD International fair. Textiel Products, Ready to Wear products, Hoem Textile, Underwear, Textile and Ready to Wear Machinery, Shoe, Carpet, Leather Cloths, Leather Products, Accessories. Numerous businessmen from 30 countries, who are member of IBF have been increasingly participating in MUSIAD Trade Fairs every year. Biannual.	Istanbul/Turkey CNR Expo Center, Yesilkoy	Contact: Mr. Hakan Kiyici & Mr. Ozcan Tokel Phone: +90-212-213-6100 Fax: +90-212-213-7890 Web site: www.musiad.org.tr/fairs Email: foreignrelations@musiad.org.tr musiad@musiad.org.tr fairs@musiad.org.tr Organizer: *MUSIAD : Independent Industrialists and Businessmen's Association

END OF REPORT